

JOIN TODAY FOR BETTER TOMORROW



उज्जवल भविष्य के और बढ़ते कदम

BUSINESS PLAN _____

BUSINESS MARKETING STRATEGIES

Healthy Life Product Marketing (OPC) Pvt. Ltd

www.hlpindia.com

10 TYPES OF INCOME



DIRECT REFERAL INCOME

A BV MATCHING INCOME

LEADERSHIP BONUS 15%

MATCHING INCOME 16 LEVEL ROYALTY

DIRECT REFERAL ROYALTY INCOME

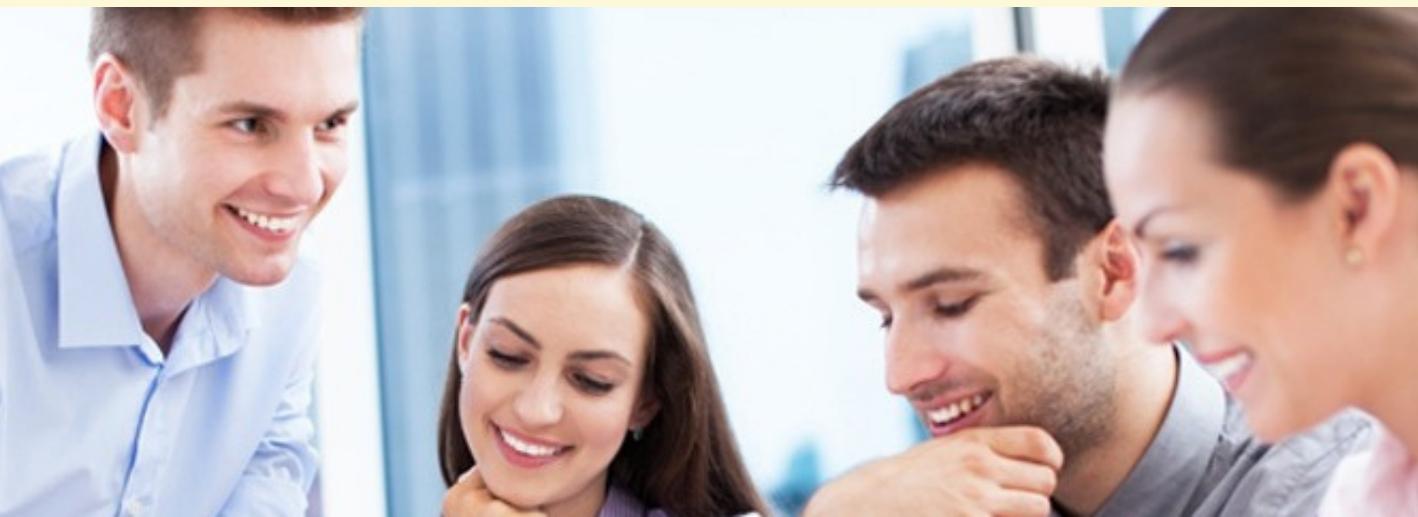
R BV. MATCHING INCOME

R BV. ROYALTY INCOME

FAMILY SECURITY BONUS

FRANCHISE INCOME

RUN TIME INCOME OFFER



ID ACTIVATION PACKAGES

Starter Package **Rs.599**

- Get Product of worth Rs.600 or any Product of 50 P.V
- Direct Referral - 50/-
- Matching Bonus - 50/-
- Daily Capping - 500/-
- Leadership Bonus - 15% income from your Direct Referral ID matching income
- Direct Referral Income Unlimited
- Repurchase Income Unlimited

Basic Package **Rs.1000**

- Get Product of worth Rs.1000 or any Product of 100 P.V
- Direct Referral - 100/-
- Matching Bonus - 100/-
- Daily Capping - 1000/-
- Leadership Bonus - 15% income from your Direct Referral ID matching income
- Direct Referral Income Unlimited
- Repurchase Income Unlimited

Star 1 Package **Rs.1500**

- Get Product of worth Rs.1500 or any Product of 150 P.V
- Direct Referral - 200/-
- Matching Bonus - 150/-
- Daily Capping - 1000/-
- Leadership Bonus - 15% income from your Direct Referral ID matching income
- Direct Referral Income Unlimited
- Repurchase Income Unlimited

UPGRADE YOUR PACKAGE

SL NO	QNT	AMOUNT	PKG NAME	DIRECT REFERAL	MATCHING PER PKT	DAILY CAPPING LIMIT
1	1 Pkt	1500	STAR 1	200	150	1000
2	2 Pkt	3000	STAR 2	400	300	2000
3	4 Pkt	6000	STAR 3	800	600	3000
4	6 Pkt	9000	STAR 4	1200	900	4000
5	8 Pkt	12000	STAR 5	1600	1200	5000
6	10 Pkt	15000	STAR 6	2000	1500	6000
7	12 Pkt	18000	STAR 7	2400	1800	7000
8	14 Pkt	21000	STAR 8	2800	2100	8000
9	16 Pkt	24000	STAR 9	3200	2400	9000
10	18 Pkt	27000	STAR 10	3600	2700	10000
11	20 Pkt	30000	STAR 11	4000	3000	15000

Note : Purchase only 2 packet of Cellular Nutrition for each upgrade

ROYALTY INCOME



SL NO	DESIGNATION	PV MATCHING Accumulative Calculation	ROYALTY	TOTAL
1	STAR	1000 PV MATCHING	500 X 3 MONTHS	1500
2	STAR	4000 PV MATCHING	1000 X 3 MONTHS	3000
3	SILVER STAR	16,000 PV MATCHING	2000 X 3 MONTHS	6000
4	GOLD	64,000 PV MATCHING	4000 X 3 MONTHS	12,000
5	GOLD STAR	2,56,000 PV MATCHING	8000 X 3 MONTHS	24,000
6	PLATINIUM	10,24,000 PV MATCHING	16,000 X 3 MONTHS	48,000
7	PLATINIUM STAR	40,96,000 PV MATCHING	32,000 X 3 MONTHS	96,000
8	EMERALD	1,63,84,000 PV MATCHING	64,000 X 3 MONTHS	1,92,000
9	EMERALD STAR	6,55,36,000 PV MATCHING	1,28,000 X 3 MONTHS	3,84,000
10	TOPAZ	26,21,44,000 PV MATCHING	2,56,000 X 3 MONTHS	7,68,000
11	STAR TOPAZ	104,85,76,000 PV MATCHING	5,12,000 X 3 MONTHS	15,36,000
12	DIAMOND	419,43,04,000 PV MATCHING	10,24,000 X 3 MONTHS	30,72,000
13	DIAMOND STAR	1677,72,16,000 PV MATCHING	20,48,000 X 3 MONTHS	61,44,000
14	CROWN	6710,88,64,000 PV MATCHING	40,96,000 X 3 MONTHS	1,22,88,000
15	CROWN STAR	26843,54,56,000 PV MATCHING	81,92,000 X 3 MONTHS	2,45,76,000
16	CROWN AMBASSADOR	10737,41,82,400 PV MATCHING	1,63,84,000 X 3 MONTHS	4,91,52,000

Total Cumulative Royalty Income - 9,83,02,500

DIRECT REFERAL ROYALTY

1% ROYALTY ON WEAKER TEAM TURNOVER

Upgrade 2 Direct Sponser ID to Star 11 Level (Rs.30,000 ID)
or
Direct Purchase of Star 11 Level PKG. (Rs.30,000 ID)

2% ROYALTY ON WEAKER TEAM TURNOVER

Upgrade 6 Direct Sponser ID to Star 11 Level (Rs.30,000 ID)
or
Direct Purchase of Star 11 Level PKG. (Rs.30,000 ID)

3% ROYALTY ON WEAKER TEAM TURNOVER

Upgrade 12 Direct Sponser ID to Star 11 Level (Rs.30,000 ID)
or
Direct Purchase of Star 11 Level PKG. (Rs.30,000 ID)

FAMILY SECURITY BONUS ON REPURCHASE

ON 30,000 REPURCHASE PV MATCHING

- Get Rs.30,000/- for Bike Fund
- Get 1% of Total Repurchase Company Turnover (CTO)

ON 3 LAKH REPURCHASE PV MATCHING

- Get Rs.3 Lakh for Car Fund
- Get 2% of Total Repurchase Company Turnover (CTO)

ON 30 LAKHS REPURCHASE PV MATCHING

- Get Rs.30 Lakhs for House Fund
- Get 3% of Total Repurchase Company Turnover (CTO)

ON 3 CRORE REPURCHASE PV MATCHING

- Get Rs.3 Crore for Luxury Fund
- Get 4% of Total Repurchase Company Turnover (CTO)

REPURCHASE INCOME

REPURCHASE INCOME EXAMPLE

MRP	DP	P.V
Detox Power 799 /-	700/-	70 /-

Retail Margin :- $799 - 700 = 99/-$

Example = 1 PV = 1 Rs.

A LEG PV : B LEG PV MATCHING = EARNING
1000 PV : 1000 PV (Matching) = Rs.1000

No Capping Limit you can enjoy Unlimited Income

REPURCHASE PV MATCHING FUND
With Accumulative System

**Rs.30,000/- For
BIKE FUND**



30,000 PV MATCHING

Rs.3 Lacs For CAR FUND



3 Lacs PV MATCHING

Rs.30 Lacs For HOUSE FUND



30 Lacs PV MATCHING

Rs. 3 Crore For LUXURY FUND



Luxury House



Luxury Car



Luxury School



Tours & Travels

3 Crore PV MATCHING